



Learning through Books, Media and Technology

Executive Board Meeting
MINUTES
September 10, 2011
Ellumintate

In Attendance:

Diane Alexander
Rosemarie Bernier
Janice Gilmore-See
Nina Jackson
Tom Kaun
Terry Lai
Jane Lofton
Melanie Lewis
Kathie Maier
Pam Oehlman
Sandy Patton
Tanya Richards
Susan Thompson
Jackie Siminitus

Absent:

Glen Warren

Guests:

Jessica Gillis, VP Communications (Incoming)
Marie Slim, SS President-Elect (Incoming)
Katie Williams, NS President-Elect (Incoming)

Called to order by Diane Alexander, President, at 8:59 am

MOTION:

I move that we approve the agenda.

Moved: Jane Lofton Second: Pam Oehlman

Vote: Passed; Unanimous

MOTION:

I move that we approve the minutes for the Aug. 6-7 meeting as amended.

Moved: Tanya Second: Kathie

Vote: Passed; Unanimous

FINANCIAL REPORT: Sandy Patton, Treasurer

Deidre was removed from the credit card account, and Pam and Sandy were added.

Bank of America:

Foundation	\$ 8,074.76	
Leadership for Diversity	\$ 3,751.14	11,000 CLSA Loan
Total	\$11,825.90	

Union Account:

Checking	\$47,714.90
Money Market	\$ 1,044.12
Total	\$48,759.02

Accounts Payable:	\$5,125.90
Deferred Income:	\$1,780.00
Total	\$6,905.90

MOTION:

I move to approve the Treasurer's Report.

Moved: Kathie Second: Tanya

Vote: Passed; Unanimous

REPORT: Jackie Siminitus, VP Communications

A recommendation was made to include the Digital Citizen graphic with the CSLA logo when promoting the MSLS, digital literacy, "changing the story," or the Digital Citizenship course itself.

CSLA has been invited to be a sponsor of the iCalifornia Digital Literacy Leadership Breakfast series. Our logo will be added to the website. See <http://www.linkamericas.org/icalifornia.html>

She sent out about 60 e-mails to state library associations (most school library associations are a part of a larger organization) and other regional library organizations to introduce them to the California Campaign for Strong School Libraries, the CSLA tutorial Digital Citizenship, and the LIBRARY STORE. Several sent thank you notes and promised to share. The goal is to get the word about the CSLA and member issues, beyond California.

The California Campaign for Strong School Libraries contacted large, local ad agencies inviting them to do pro bono work.

REPORT: Glen Warren, VP Governmental Relations (given by Pam Oehlman)

He has been focusing CyberSunday and the Digital Literacy breakfast.

REPORT: Tanya Richards, VP Professional Development

Dr. Farmer contacted Tasha Bergson-Michelson at Google. Good Ideas! winners will be presented with a certificate from Google. "Google is pleased to invite the winning

teacher librarians to the Googleplex in Mt. View, CA for a private tour, dinner in one of the renowned Google cafes, and a search course. Date TBD, participants are responsible for their own transportation, housing, and incidental expenses related to visiting Google.”

REPORT: Susan Thompson, VP Membership

After pursuing a request from the board, she discovered that CSLA cannot legally retain member credit card information. Therefore automatic membership renewal is not currently an option.

Susan Dubin, LFD Committee Chair has resigned. She is in the process of finding a replacement but would appreciate any leads.

At this point, 7 Honorary CSLA members have donated a total of \$675 to the Foundation.

The Big Book of Technology folks will be at AASL and hosting a breakfast. They would like to know who from CSLA will be attending.

REPORT: Kathie Maier, Southern Region President

The Region meeting was held at her house in August. She charged the reps to step it up this year; each region is expected to hold 1 social and one professional development event, plus one webinar. She impressed upon them the need to reach out and build up the membership. All the meetings for the Region are in the PBWorks calendar.

REPORT: Melanie Lewis, Northern Region President

The Region meeting will be on September 17, 2011 in Fresno.

REPORT: Diane Alexander, President

The Bylaws are basically complete. She will email them out to the board for one last review and for the Region Presidents to share with their boards for review. The goal is to receive membership approval at the Conference.

The comments for the handbook are being reviewed.

Dean Vogel was invited to the Conference. At this point he is not able to attend.

The Library 2.011 Worldwide Virtual Conference is on November 2nd and 3rd. We have shared our conference on their site. All we have to do is publicize this conference.

REPORT: Diane Alexander, President

The Management Committee has been meeting every other week online to discuss future possibilities. Queries have been submitted to other groups regarding how they are currently being managed. CUE has 4 full-time people; CRA has cut way back and does not have an office; CATE has not replied; a management company stated that the correct procedure is to submit a proposal.

The current contract with ARC has been finalized and there will be a review of ARC in October.

REPORT: Pam Oehlman, Incoming President

The glitches with the concurrent session database have been resolved. The presenters chosen are all top notch. CyberSunday is coming together; we need greeters who will realize the quality of the presenters. These CyberSunday presenters see us as

convening all stakeholders together for digital literacy for children. Perks for volunteers have had to be cut back and are still being decided by the committee.

REPORT: Kathie Maier, Southern Region President

The Website committee has had 2 meetings and things are moving along.

REPORT: Jackie Siminitus, VP Communications

The complete list of upcoming events is on the Wiki. Before registering, the Region presidents need to be sure that they have volunteers to cover the events in their Region.

REPORT: Pam Oehlman, Incoming President

Fundraising raffle will be held at the conference. The only place to display the items would be the space reserved for the LFD Silent Auction, but that would require constant volunteers to watch the area. It is more likely they will be at registration. Members will receive one ticket in their registration packet, and tickets will also be available for purchase from board members (?).

REPORT: Rosemarie Bernier, Past President

Two award categories with no applicants. The Technology Award is up in the air because there is currently no chair. Board members should submit suggestions for the chair. The board should consider who they think should apply and suggest that they apply. We need to find an Administrator Award recipient as well.

CDE REPORT: Barbara Jeffus, CDE Liaison

CDE is in the process of reorganization. The new Deputy Superintendent is Lupita Cortez Alcala. The new Manager is Cliff Rudnick, former administrator for Educational Technology. The former manager, Jose Ortega, is now the administrator for Ed Tech in another division.

Annual Reporting of Information: CBEDS and CALPADS and DATAQUEST:

Teacher librarian numbers and locations collected here are the most accurate numbers we have for California though they do not provide a snapshot of current positions held.

CALPADS: California Longitudinal Pupil Achievement Data System will be the newsletter column topic for the next issue. She has an appointment Monday with CALPADS consultant to discuss the specifics for teacher librarians.

DataQuest provides online access to the reports. Classified information will be collected in aggregate form, i.e. nothing specifically related to libraries.

Annual Online School Library Survey:

The survey has been edited, approved, and currently with the programmer. The goal is to open by the end of September. Promoting the survey will be a challenge. Targeted to open by end of September
Promotion will be the challenge

MOTION:

I move that we adjourn the meeting.

Moved: Kathie Maier Second: Rosemarie Bernier

Vote: Passed; Unanimous

Adjourned at 10:54 AM

NEXT MEETING:

October 1, 2011 9 AM (Electronic)